

Assistant Professor | Media Psychology
Department of Marketing Communication, School of Communication
Emerson College, Boston, Massachusetts

Emerson College invites applications for an Assistant Professor (tenure line) position in Media Psychology to join its School of Communication and its established, rapidly-expanding Department of Marketing Communication. The appointment begins August 24, 2023 with a mandatory 2-day orientation August 24 & 25, 2023.

The Media Psychology program is a new undergraduate major based in the Department of Marketing Communication, but informed by, and engaged with, Emerson's arts, communication, and liberal arts curricula. The Department of Marketing Communication currently offers two established undergraduate majors (Marketing Communication and Business of Creative Enterprises), three undergraduate minors (Marketing Communication, Entrepreneurial Studies, and Business Studies for Communication & the Arts), and three graduate programs (Strategic Marketing Communication, Master of Arts in Marketing, and Business of Creative Enterprises).

We are a collaborative and collegial department, and seek a skilled candidate who will contribute to courses that will be core to our new Media Psychology major. This individual would bring subject matter expertise in established and emerging psychological theory, particularly as it applies to media design, production, and consumption, as well as the complex and reciprocal relationship between people and the media they create and consume. In particular, we seek candidates who have completed a Ph.D. in psychology with a research program specializing in media psychology. Their academic and/or professional knowledge may draw from a variety of areas grounded in the field of media psychology, such as, but not limited to: consumer engagement, media literacy, mobile dating applications, social media, advertising and digital marketing, media production, and storytelling and narrative development.

Their primary role will be to help develop and teach undergraduate courses that contribute to the core curriculum of the Media Psychology major. These required core courses will include foundational first-year seminars (e.g., MP101: Media Psychology), research methods courses (e.g., MP200: Methods of Inquiry in Media Psychology), advanced special topics courses, and/or a fourth-year capstone course. The candidate also will have the opportunity to develop undergraduate courses that contribute to the Social and Psychological Perspective and the Psychology minor, taught by Psychology faculty within the Marlboro Institute for Liberal Arts and Interdisciplinary Studies.

Candidates must demonstrate the ability to work effectively with faculty, students, and staff from diverse backgrounds. An ability to work and teach collaboratively and a strong commitment to undergraduate education within and beyond the classroom are essential. Members of underrepresented groups are strongly encouraged to apply.

Emerson College believes the pathway to achieving inclusive excellence and fostering a campus climate where everyone can thrive is only possible in an authentically inclusive, diverse, equitable, accessible, sustainable and socially just environment. As a community of storytellers, we continually strive to cultivate a community that draws upon the widest possible pool of talent to unify excellence and diversity while fully embracing individuals from varied backgrounds, cultures, races, identities, life experiences, perspectives, beliefs, and values.

General candidate requirements:

- A Ph.D. in psychology or related field;
- A clearly defined research program related to media psychology;
- Prior teaching experience and expertise at the college/university level or related teaching/training experience in the field; and
- A demonstrated commitment to active engagement with diversity

Applicants should submit a cover letter, resume or CV, statement of teaching philosophy, statement of research scholarship that defines your research program, a summary of teaching evaluations if available, and contact information for three references (not to be contacted without the applicant's written approval).

Additionally, applicants should include a separate statement responding to each of the following prompts: (1) Briefly explain how you envision contributing to Emerson's commitment to diversity, equity, and inclusion and (2) Describe how you envision a Media Psychology major and what you hope to bring to this new program (800 words maximum each).

Please note, in the job application where there is the "CV/Cover Letter/ Additional Documents" drop box, you must include all of the required materials listed above. Your application will not be complete without these documents. All materials should be submitted individually as a separate PDF or as a combined PDF.

To apply [CLICK HERE](#).

If you are having issues uploading, please email facultycareers@emerson.edu.

Questions about the position should be directed to the chair of the search committee, Dr. Naa Amponsah Dodoo, at naa_dodoo@emerson.edu. Priority will be given to applications received by November 1st, 2022, but the position may remain open until filled.

Emerson College enrolls over 5,800 graduate and undergraduate students from all 50 states and more than 70 countries. Its main campus is located in the dynamic, multicultural city of Boston. The college also has campuses in Los Angeles and the Netherlands. Emerson's commitment to inclusive excellence is supported by a range of resources such as the Office of Internationalization & Equity, the Social Justice Center, and the Center for Innovation in Teaching and Learning.